



You'd Better Read Me News

April 2022

Well this month went by rather quickly! The news headlines spinning our heads in every direction these days! But hey, there is a silver lining, and mattes and a frames - and a whole lot of information coming this weekend for our ATX meeting.

For our April 16 ATX meeting, we are honored to have Bob Oberlin, owner and chief framer at On the Wall Galleries, take us on a full journey through the world of frames. Rick has known and worked with Bob for over 35 years now! On the Wall galleries has continuously produced the most phenomenal quality frames.

When you have an image you have worked on and are proud of, why would you “cheapen it up” by putting it in just a frame you got somewhere....? Have a diploma you worked hard to earn? If it is hanging on your wall, you should have an appropriate frame on it too!

A frame for a photograph, a painting, a family heirloom, or anything else you may choose to display on a wall is like a fine piece of jewelry added to a designer evening gown. The gown may be fabulous on its own, but with the correctly designed jewelry, be it a necklace or earrings, the ensemble makes a complete statement.

Which type of glass should you use, do you want a matte, and if so which color and what material and how do you choose? Double matte - how, why and where? Filigree? What are remarques? How do you flatten a rolling canvas or print?

What types of backing should you use and how do you put those on? What about longevity and archival quality? What about acrylic? Box frames? How do you frame an antique sword or a World War II Silver Cross?

Ever wondered why framing can be expensive? Well Bob will take us around his studio and show us all the equipment needed to correctly frame a piece, and all the steps involved in the process.

This is your opportunity to learn about the art and craft of professional framing, so the next time you want to display one of your own photographs with true pride, or you want to sell a painting or print for top dollar, you will know what is needed...as well as know where to get it correctly and fittingly framed.

Join us Saturday morning, April 16 at 9 am in our Zoom Room:

<https://us02web.zoom.us/j/84419535864>

And we will all be “transported by the power of the internet” to Bob Oberlin’s On the Wall Gallery! The Gallery is located at 1916 East Mcfadden, Santa Ana, CA, and the phone number is (714) 543-9811.

Regards and God Bless,

Rick Redfern

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