



You'd Better Read Me News

September 2023

September...September...September...

Yes - Back to School, Football, Fall Colors maybe if the heat lets up ... and an important ATX zoom meeting for all artist, photographers, designers, and basically anyone who does any kind of creative artistic work.

If you have paid attention to the news recently you should know about the huge problems encountered even for a famous photographer like Lynn Goldsmith against the Andy Warhol foundation!

So, after years of searching for the right person to explain **intellectual property protection for artists and photographers**, copyright law and other legal strategies, we were very fortunate to find Lisa Alvarez. And better still, Lisa was willing to explain the legal jargon in "artist's" terms for us in a zoom meeting!

Why is Lisa the perfect person for such an ATX meeting? Lisa is not only an attorney, she is also a nature photographer in her own right!

Lisa serves on the National Board of the American Society of Media Photographers (ASMP). In addition, she's a member of the Alameda County Bar Association, the Intellectual Property Section of the California Lawyers Association, and its Copyright Interest Group. She has worked as an appellate attorney for the California Attorney General's Office, a litigator in federal and state courts, and as counsel representing clients in elder law and estate matters.

Lisa was already hooked on photography. However, when she saw the persistence and ingenuity of birds in adapting to urban spaces, she decided to use her photography to champion their survival.

Then as a nature photographer, Lisa discovered that many photographers had a gap in their

knowledge about legal concepts fundamental to their livelihood.

Creatives need their images to be recognized and of course, social media seems an easy way to show off their best work. Sometimes a photographer is hired for a project not understanding who will own the final images. And theft is not only for department store smash and grabs! Images can too easily be copied, manipulated, and sold without the original artist reaping any of the rewards.

Recognizing there was a lack of affordable legal resources that met photographers' and artists' unique needs, Lisa decided to use her legal expertise to help bridge that gap.

And there is a lot more information and options for ATX artists and Photographers at this meeting on September 16, 2023 at 9 am Pacific time!!!

Protect yourself!! Protect your creative work!! Attend this meeting to learn how!!!

Our Zoom link is the same as before:

<https://us02web.zoom.us/meeting/register/tZ0ldu2qrTkpEtC47Re1FG4cLPQn0UOM-KAwZ>

Advanced reminder: NO ATX meeting in October. We only meet when we have a fantastic presenter and valuable information to share!!!

Regards and God Bless,
Rick Redfern
714-815-1609