

You'd Better Read Me News

January 2010

December's annual extravaganza went along quite nicely. The only glitch was the lack of Kona coffee. It seems someone set the room up for us the week before we were scheduled to use the room and discovered the Kona coffee. Needless to say, when our meeting took place, there was no Kona coffee to be found. However you can be assured that at the January meeting we will have Kona coffee. We will take the container with us when we leave and at each subsequent meeting you will have Kona coffee. How can you be assured of this? *Lynette and I do not drink coffee.* We have other coffees at our house that we serve to those who are requesting coffee when they stay or have a meal and require coffee.

Several people have asked me how I know so much about Adobe Creative Suite's plethora of features. I have a special "ACE" with my weekly viewing of Terry White's *Creative Suite podcast*. I supplement it by my spending all of a \$1.99 once at the Apple iTunes store and getting the iPhone/iPod touch app *Learn the Adobe Creative Suite* with Terry White with the *Exclusive Bonus Content*. A lot of you are aware that the podcast is free. However, if you own Terry's iPhone App, you get a bonus video content at the end of each new Creative Suite podcast. That's also free, *however you need to own the app in order to view it*. Yes, it also works on the iPodtouch. So for \$1.99 you get even more than the normal podcast. That's my secret. Make it yours for 2010.

We start off this meeting with a "show and tell" feature that we have previously spoken and written about. Our first featured ATX member is **Michael Powe**. Michael has been a long time member of ATX going all the way back to the time when we were meeting in Orange County. His studio is in Torrance, California. His prints are of the large size variety with sizes going up to 50 x 36 inches. When you see his prints you will have a lot of questions. Michael will be available to answer your questions and yes, you can also purchase his prints. Want to see even more of Michael's prints? At the bottom of his blogspot page, click on *Subscribe to: Posts (Atom)* and be even more surprised. I have several questions already.

When Michael finishes we will bring Lynette on to show us a few really cool features about *onOne* software. We have been watching onOne software since they first came on the Photoshop Plug-In scene several years ago. Now that they have developed *Plug-In Suite 5* we feel it is time for ATX members to be really aware just how far they have come. Additionally I like the way they have 6 programs that solve the most common problems in Photoshop. The best program, from my point of view is *PhotoTune 3*. Here is the program that expands the

dynamic range of your photographs without making it look like you got carried away with the saturation or level tools in Photoshop. Another program that every Photoshop artist must learn about is genuine Fractals 6. Many of you were in attendance a number of years ago when we showed Genuine Fractals 1. Some of us used Bicubic Smoother because it allowed us the good results that we were looking for without the high costs of Genuine Fractals. Well *Genuine Fractals* has grown up, literally, a lot over the years and the results are stunning when you compare Genuine Fractals to Photoshop's Bicubic Smoother. Lynette is going show just a few of onOne's products that are in their Plug-In Suite 5. **Yes, we are going to have a raffle prize of the Plug-In Suite 5.** Retail value of the suite is \$599.95. However, if you buy each individual product you are now looking the total at over \$1,300 for. *onOne* does have one product that I would love to check out personally. It's *DSLR Camera Remote*. It does not have *LiveView* for our Canon 5D, however it has the features that I really want such as the ability to set shutter speed, aperture and white balance remotely and many other features that require me to have an assistant. The most important feature? The ability to view the images shot on the camera with my iPhone or iPod Touch.

Next month is our really special meeting with *fjwestcott* and two of the top 100 Westcott portrait photographers in the world. One happens to be our very own George DeLoache and the other is Terry White of Adobe. They will be showing the new *Strobelite* three light kit which carries a special promotion of \$500 in free gear when you purchase the basic kit.. This helps you get started with true professional lighting gear for a price that is a lot under \$1,000. George and Terry will be sharing a lot of secrets and tips on how to create individual portraits that will put you on the road to creating stunning portraits of your clients using this system of lights.

Next month, February, our raffle prize is also a real stunning prize. A **Drobo Drive** with 3 - 750 GB hard drives with a total capacity of 2.3 TB. That 2.3 terrabytes of online storage that will net you an actual 2.0 terrabytes of storage.

We start at 9:02 AM with us opening the doors at 8:45. AM. We have a supply of books that arrived after last month's meeting so it's first come-first served and some are even on the \$20 table as they have CDs to add to the written information in the books.

Regards & God bless,
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