



# You'd Better Read Me News

July 2016

It's July. Some of you will be finally taking your long deserved vacations. Some of you will be planning your long deserved trips to a State Park, a National Park and some will be planning my favorite place to drive to, the Big Sur. In June we hosted a family friend's daughter from France. We drove down Highway One through Big Sur and she was enthralled with the whole trip. She used her iPhone to record her impression of the trip. <https://www.youtube.com/watch?v=I1dqyO1wIzU&feature=youtu.be>. What's really interesting about her video is the source of it - her iPhone. I have played this video on a 40 inch TV played through Apple TV. There is almost zero pixelization of any of the images! I was quite impressed and I think you will also be.

Our speaker this month will be Marty Glickman of the [MAC Group](#). They supply photographers, filmmakers, people like us, with high quality products that enable us to communicate our images to the world. Lynette and I use several of the MAC Group's products, including Sekonic light meters, Mefoto tripods and monopods, Tenba camera bags, Ilford Papers, Benro Tripods, Heliopan Light Filters. They also carry and supply both Vü Filters and Professional Filter Holder Systems, and Phottix hot shoe flashes, transmitters and transceivers—the subjects of Marty's talk. We have been using the VU system for about a year now, and we have been using Phottix flashes for several years and are quite happy with all the results. The VU filters are made with special German Schott glass. VU makes UV vilters, Polarizers, and ND filters, as well as a whole Professional Filter system that gives your photographic creativity many more options. As for the Phottix line, we sold our older flash units and got Phottix radio transceiver flash units. To say that we are happy with the ability to easily set up

these flash units is a real understatement. We were up and running with out reading the instruction manuals. OK - so we read them afterwards and learned even more! We were able to set up each strobe at a different power without struggling or using any complicated separate radio transmitters because the Phottix Mitros + are transceivers. You can use one on top of the camera to talk to the other flash units, or you can put your flash units separate from the camera and trigger them with an Odin or other Phottix transmitters/transceivers. This system gives you lots of options! You can even use Phottix transceivers on older flash units and suddenly they are all talking to each other and the camera. We were using Phottix for almost a year before we saw that Scott Kelby had also signed on to use them. What an amazing strobe system. And the pricing was just as amazing. We bought our system from Sonnie Jones, our ATX contact at [Midwest Photo Exchange](#). Now the MAC Group carries the Phottix line. I'm hoping we will have time to question Marty about some of his other products before we finish up at 11:45 AM. Yes, we will have a special raffle prize or two.

Next month we will be having George DeLoache, a long time ATX member, explain and show us the [Lume Cube](#) a really smart, waterproof, small, yet powerful constant light source for photographers and videographers.

We meet at the [Burns Community Center](#) in Lakewood. The doors will open at 8:45 AM. The coffee will be brewing, if not already brewed.

Regards and God bless.  
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