

You'd Better Read Me News

March 2017

I have to apologize for the bulletin being late. Lynette and I just got out of Washington DC as the snow storm was approaching. We had no problems, however the population of the area got hit quite hard. How bad is it [today](#)? Will the cherry blossoms be effected? It will all depend upon how long the freezing weather keeps up. March is supposed to come in like a lion and depart like a lamb. Maybe it does on the East Coast of the United States. However our friends here in southern California have reported quite balmy weather.

We enjoy attending talks about travel photography where the photographer shows images from their travels, enticing us to travel to these same places. We have been fortunate to listen to and see the images of photographers such as Michael Melford, Kevin Kubota, Eddie Tapp, Steve McCurry, Jay Maisel, Eddie Soloway, and Joe Brady, to name just a few. This Saturday you will get a special treat by viewing and listening to [David Heath](#) . We first saw his book [Burma: An enchanted Spirit](#) and have spent a little time learning about not only his travels but also his simplified editing techniques. We have even talked about going to Burma with David at some point in the future. You might also consider going to Burma after you see his presentation and listen to the enthusiasm in his voice. You will enjoy watching as David explains why he took a particular image, his settings, and what he accomplished in post with most images. Here is a photographer who is willing to give you his insight about what he saw, why he found it interesting, and most importantly what was his “decisive” moment to press the shutter. David will give you great insight about his particular “moments” about photography.

While at WPPI, Joe Brady introduced us to a new tool that he was particularly excited about. Have you ever thought you could use your smart phone like a regular video camera and control it from a tripod? It would need zoom-like capability and also Bluetooth control for up to 100 feet away to be really useful. We found it! I will demonstrate the [Grip&Shoot](#). You simply download the app after you purchase this small

easy to carry around, device. You can then program or import any number of capabilities into your smart phone. It covers both iOS and Android and you can optionally add a really small tripod that is removable and yet still enables you to control the phone with the Grip&Shoot handle. The Grip&Shoot retails for \$99.95. You can also add other devices like a separate microphone, a portable lamp to further enhance your video experience. However you may find that your Smart Phone may just have all the capabilities you need for most usage applications. It's that good. We are also working with the developer for a special price that would also include shipping. Details at the meeting on Saturday. But wait, there's more! The software in the app is open source so those of you who have programming capabilities are encouraged to sign up as a developer. Details are on their web site. Power? Try a CR 2032 coin battery. It's as simple as that.

Next month we will be presenting a “BackUps” system for “creatives” - those of us who have large quantities of large image files. And yes it involves external drives and how to use them most efficiently and safely to preserve your files. Additionally we will have a reseller with quality drives at great prices to help you save both time and money while performing your daily, weekly or monthly back-ups. In addition, I will be showing a new tool for capture images of lightning or fireworks with your camera. Ever tried it before? Frustrating, isn't it? We found a new solution while at NANPA. Get ready for the Fourth of July.

We meet this coming Saturday at the [Long Beach Masonic Lodge](#) at 5918 East Parkcrest Street, Long Beach CA 90808. Doors open at 7:45 AM and the meeting will start at 9 AM. Coffee will be served

Regards & God Bless,
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