

You'd Better Read Me News

November 2018

Today is November 9 and the next ATX meeting is Saturday, November 17. We will meet at 9:00 AM sharp. Definitely get there by 8:45 AM. Why? The Masonic Temple has another group starting just after 1 PM. So will need to be out of there as quickly as possible with our meeting so the next group can start on time.

I am really excited about having Katrin Eismann speaking at our group again this year. For those who don't know Katrin, let me give you a thumb nail view. She just published, as editor, with Dennis Dunbar and Wayne Palmer as authors, Adobe Photoshop Restoration and Retouching in the 4th Edition. She has previously published the third edition, the second edition, and Katrin actually published the first real edition that delved deeply into the methods to restore and retouch Photoshop files. Katrin usually does not speak at West coast venues as her schedule is so full with speaking engagements on the East Coast. Her West coast venues have only been at Photoshop World, Adobe Max, and a non-public venue with Greg Gorman in Mendocino, California. She is the photography chair at the School of Visual Arts in New York City. Most of her time is spent teaching at the School of Visual Arts. A number of ATX people know Katrin and they feel as I do-we are quite lucky to have her as a speaker!! Just ask several ATX members who did attend last November's Marrriott event! Katrin and I have been discussing this date for about a year now. In the interim, she was supposed to leave for an engagement in China, however she changed it slightly to accommodate ATX. Matter-of-fact when she leaves ATX, we are taking her to LAX to get on a plane to China, that's how busy she is.

About this meeting. Last year Katrin had an opening in her schedule and we filled it with a full day with Katrin speaking at the Marriott in Long Beach. For those who attended, they filled notebook pages with tips and tricks using Photoshop. I am asking Karin to go over a special method for masking hair again. It was easy and quick and I was monitoring the sound board and missed a step in the set-up. She will be speaking for about three and a half hours since she has not added to her talk from last year and feels that three hours plus will more than fill her allotted time. If you have a specific technique or question, please email it to lynettekent@ gmail.com by November 13, Tuesday, so Lynette can deliver it to Katrin ahead of time. We will finish up with three raffle prizes. There will be two copies of Katrin's and Dennis Dunbar's latest book: Adobe Photoshop Restoration & Retouching (4th Edition) (Voices That Matter). But wait, there's more! We are also raffling a full one-year subscription to the Adobe Creative Cloud with access to all Adobe Creative Cloud applications.

I feel certain that Katrin and Dennis will personally sign your copy their new book for you before they leave the meeting. So bring yours if you already purchased one! Again, try to be on time as we will not delay the start of the meeting because of traffic delays or other things that may occur. If you have a question for either Dennis or Katrin, please wait until we have a break at about 10:30 AM. And the break will be a really short one. We want to keep the meeting on track and get Katrin to LAX on time for her plane to China. Next month's meeting will be our annual year-end extravaganza with raffle prizes and another opportunity for a full year's Adobe Creative Cloud subscription. The two topics for December will be: Special techniques to set up your camera and lens for a panorama, with the president of Acratech.net (ball heads and more) and A new lighting option that will literally blow your socks off. That meeting will be Saturday, December 15, at 9:00 AM. Doors will open at 8:45 AM - and yes, there is a super raffle in December! The coffee will be ready at both meetings .

Regards & God Bless, Rick Redfern *advanzio@yahoo.com* Tel: 714.840.4737