You'd Better Read Me News

This November 21, at the same bat time, same bat station, online in our Adobe Connect room, we WILL have an ATX meeting.

Our presenters will include Vanelli, Director of education for Skylum and Kevin La Rue, VP, international business development for Skylum.

And yes, we will be among the first to see the new Skylum AI. Aye aye aye, new software? Yes, and no, rather just more advanced, to make your photo editing easier and more creative.

So who are these presenters?

Kevin La Rue, who has come to ATX before to present, is a senior manager whose 30+ year background in consumer software and entrepreneurship began with one of the early leading independent Mac software developers, traversed through many early-stage start-ups (including one of his own) and ultimately led to Skylum (formerly known as Macphun). With the company since 2013, La Rue currently focuses on industry partnerships and business development, while being a tireless advocate for the many amazing feats that can be accomplished in the "digital darkroom."

Vanelli is a working sports and portrait photographer, educator, and author living in Florida. After a successful career as a three-time, Triple Crown Karate champion, Vanelli turned his attention to teaching the visual arts. As an experienced educator, Vanelli has created videos for LinkedIn Learn, has written hundreds of articles, taught at major photography conferences and has developed many photography and digital workflow programs including Click for Kids. Currently, he is the Director of Education at Skylum Software, teaching workshops, writing for Photofocus and creating tutorials for the Vanelli and Friends series.

Lynette and Rick are huge fans of Luminar software - mainly because it is so flexible. We use it most often as a plug in for Photoshop or Lightroom. However we love the fact that it can also be used as a stand alone product, even for those who have abandoned Adobe on the subscription platform. We have not yet experienced Luminar AI ourselves - nobody has because it has not yet been released - however the preview presentations have been enticing.

https://skylum.com/luminar-ai

So whether you want to view and fix one or multiple photos without Adobe, or want to enhance your Photoshop or Lightroom skills in an easy visual way with fewer keystrokes, you will want to see and most likely own Luminar AI!

Oh … and yes, there will be a raffle at this ATX meeting. Same usual rules will apply. Must be present to win!

Here is the link to the Adobe Connect Meeting Room.

NOTE: it works best with the Adobe Connect Application, but you can use through the browser. You can download the application and sign in with your full name as guest - so you do not need to pay for an Adobe Connect account.

Meeting Name: ATX online meeting

Summary: ATX MEETING ROOM

Invited By: Lynette Kent (lynettekent@gmail.com)

When: 11/21/2020 9:15 AM - 11:45 AM

Time Zone: (GMT-08:00) Pacific Time (US and Canada); Tijuana

To join the meeting:

http://experts.adobeconnect.com/atxsocal/

If you have never attended an Adobe Connect meeting before:

Test your connection: http://experts.adobeconnect.com/common/help/en/support/meeting_test.htm

Get a quick overview: http://www.adobe.com/products/adobeconnect.html

Adobe, the Adobe logo, Acrobat and Adobe Connect are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries.

As a side note, we are still keeping the projector, the screen, the audio system, the step ladder and ton of equipment that we still maintain because we believe that at some point in the future we will have typical in-person meetings all over again.

Regards & God Bless,

and stay safe and wear a MASK!!!

Rick Redfern
Advanzio@yahoo.com
Tel: 714.840.4737